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**FOR IMMEDIATE RELEASE**

**Shake Shack Set to Open New Location at The Battery Atlanta™ in Atlanta in 2025**

*The Battery Atlanta Shack will Feature the Company’s First Bar in the U.S.*

**ATLANTA (Nov. 20, 2024) –** The Battery Atlanta, a premier destination for dining, entertainment, and social experiences, is set to welcome its latest addition, Shake Shack, slated to open in 2025. Known for its made-to-order 100% Angus beef burgers, crispy chicken, and hand-spun milkshakes, Shake Shack promises to deliver a vibrant and fun dining experience for guests. Shake Shack currently has seven locations in the state of Georgia.

“Bringing Shake Shack to The Battery Atlanta in 2025 is all about sharing great food with an incredible city. We’re looking forward to serving up our burgers, fries, and shakes in a spot that feels as vibrant and welcoming as Atlanta itself,” said Andrew McCaughan, Chief Development Officer at Shake Shack. “We want this Shack to be a place where the community can come together, watch a Braves game, and enjoy a good meal.”

Situated at the corner of Heritage Court and Battery Avenue, adjacent to Truist Park, Shake Shack joins an impressive lineup of restaurants, shops, and entertainment venues that have established the district as one of Atlanta’s most exciting destinations. The Battery Atlanta Shack will be the company’s first U.S. location with a bar, fit with a window for beer and cocktails and a double side bar with exterior seats. The location will also feature an ample dining room and lively patio, creating an inviting atmosphere for Braves fans, local foodies, and visitors.

"The Shake Shack brand perfectly aligns with The Braves Development Company’s mission to deliver exceptional experiences to our guests," said Jeremy Strife, Executive Vice President of Development for The Braves Development Company. "We are confident that their high-quality products, integrity in operations, and guiding value of standing for something good will create lasting memories for all of Braves Country for years to come."

Shake Shack, a New York City founded eatery, is famous for serving elevated versions of American classics using only the best ingredients. With its high-quality food at a great value, warm hospitality, and a commitment to crafting uplifting experiences, Shake Shack quickly became a cult-brand with widespread appeal.

The Battery Atlanta Shake Shack Renderings are available [here](https://shakeshack-my.sharepoint.com/personal/kdemarco_shakeshack_com/_layouts/15/guestaccess.aspx?share=EmxgOM_4kFxFi2dl1h3H-3sBU6h1FYSLLYmcc8XxOJD25w&e=c3zfgw).

Shake Shack brand imagery is available [here](https://shakeshack-my.sharepoint.com/:f:/p/kscott/EsB10fYCl8pFqyGif5xR9BsBL2xFnayAcYlTJpF5eNNCGQ?e=ATzmVm).

**About Shake Shack**

Shake Shack serves elevated versions of American classics using only the best ingredients. It’s known for its delicious made-to-order Angus beef burgers, crispy chicken, hand-spun milkshakes, house-made lemonades, beer, wine, and more. With its high-quality food at a great value, warm hospitality, and a commitment to crafting uplifting experiences, Shake Shack quickly became a cult-brand with widespread appeal. Shake Shack’s purpose is to **Stand For Something Good®**, from its premium ingredients and employee development, to its inspiring designs and deep community investment. Since the original Shack opened in 2004 in NYC’s Madison Square Park, the Company has expanded to over 550 locations system-wide, including over 350 in 34 U.S. States and the District of Columbia, and over 195 international locations across London, Hong Kong, Shanghai, Singapore, Mexico City, Istanbul, Dubai, Tokyo, Seoul and more.

Skip the line with the [**Shack App**](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fshakeshack.com%2Fapp%23%2F&data=05%7C01%7Ckscott%40shakeshack.com%7C6c899053e98d4085cc4608dab11dc444%7C615882e7a2f94f78a6d8e15f7a4b8f74%7C0%7C0%7C638017039053512827%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=j1gf3AP0yHQ3FmnbruHfDc3MIWFrQLaYpC%2FRzYIhWmY%3D&reserved=0), a mobile ordering app that lets you save time by ordering ahead! Guests can select their location, pick their food, choose a pickup time and their meal will be cooked-to-order and timed to arrival. Available on iOS and Android.

Learn more: [shakeshack.com](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcts.businesswire.com%2Fct%2FCT%3Fid%3Dsmartlink%26url%3Dhttps%253A%252F%252Fwww.shakeshack.com%252F%26esheet%3D52723382%26newsitemid%3D20220518005669%26lan%3Den-US%26anchor%3Dshakeshack.com%26index%3D3%26md5%3D27a1e353a4e4b0f768d3bb54f4a276f2&data=05%7C01%7Ckscott%40shakeshack.com%7C6c899053e98d4085cc4608dab11dc444%7C615882e7a2f94f78a6d8e15f7a4b8f74%7C0%7C0%7C638017039053512827%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=63f9w56vOdC2GVbMBlPLZOuRrAxg9Q0S2eDRSZiobts%3D&reserved=0) | IG: [@shakeshack](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcts.businesswire.com%2Fct%2FCT%3Fid%3Dsmartlink%26url%3Dhttps%253A%252F%252Fwww.instagram.com%252Fshakeshack%252F%253Fhl%253Den%26esheet%3D52723382%26newsitemid%3D20220518005669%26lan%3Den-US%26anchor%3D%2540shakeshack%26index%3D4%26md5%3Db5cb41a6b77e6fb79c9ded40f5dee4d8&data=05%7C01%7Ckscott%40shakeshack.com%7C6c899053e98d4085cc4608dab11dc444%7C615882e7a2f94f78a6d8e15f7a4b8f74%7C0%7C0%7C638017039053512827%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=HcltS8WDhcrAweyMlLrSGNih2D1ywp2TF21arbPcmuQ%3D&reserved=0) | t: [@shakeshack](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcts.businesswire.com%2Fct%2FCT%3Fid%3Dsmartlink%26url%3Dhttps%253A%252F%252Ftwitter.com%252Fshakeshack%26esheet%3D52723382%26newsitemid%3D20220518005669%26lan%3Den-US%26anchor%3D%2540shakeshack%26index%3D5%26md5%3D91b671e78443333371a64b70d59e02e5&data=05%7C01%7Ckscott%40shakeshack.com%7C6c899053e98d4085cc4608dab11dc444%7C615882e7a2f94f78a6d8e15f7a4b8f74%7C0%7C0%7C638017039053669057%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=MHBlROeMzyVd5xSUqF5JjMidGsk9T6LmfF0xh4e2aYM%3D&reserved=0) | [facebook.com/shakeshack](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcts.businesswire.com%2Fct%2FCT%3Fid%3Dsmartlink%26url%3Dhttps%253A%252F%252Fwww.facebook.com%252Fshakeshack%26esheet%3D52723382%26newsitemid%3D20220518005669%26lan%3Den-US%26anchor%3Dfacebook.com%252Fshakeshack%26index%3D6%26md5%3D3c23abc8aeeeb2d8a10eec6308b6609c&data=05%7C01%7Ckscott%40shakeshack.com%7C6c899053e98d4085cc4608dab11dc444%7C615882e7a2f94f78a6d8e15f7a4b8f74%7C0%7C0%7C638017039053669057%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=fKhAoo0WyiUejGDspr%2BbCEeL%2Fp7GoizstqKxQBgBE78%3D&reserved=0)

**About The Battery Atlanta**The Battery Atlanta™, a 2.25 million square-foot mixed-use development, located at the intersection of I-75 and I-285, offers an unmatched mix of boutique shopping, market-exclusive entertainment experiences, chef-driven restaurants, the Omni and Aloft Hotels, The Coca-Cola Roxy and 531 residences. The complex includes offices One Ballpark Center, Comcast’s regional headquarters; Two Ballpark Center, home to SPACES; Three Ballpark Center, which serves as the global headquarters of Papa Johns and the North American headquarters of TK Elevator; Four Ballpark Center, home to Southwire and DCO Commercial Floors; and the future site for Five Ballpark Center, which will house Truist Securities in 2025. Powered by Comcast’s all-fiber network and delivering multi-terabit capabilities, The Battery Atlanta™ has the highest-capacity network serving any mixed-use development in the nation. For more information on The Battery Atlanta™ please visit [batteryatl.com](http://www.batteryatl.com/) or connect on [Facebook](https://www.facebook.com/batteryatl), [Instagram](https://www.instagram.com/batteryatl/) and [X](https://twitter.com/batteryatl).

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